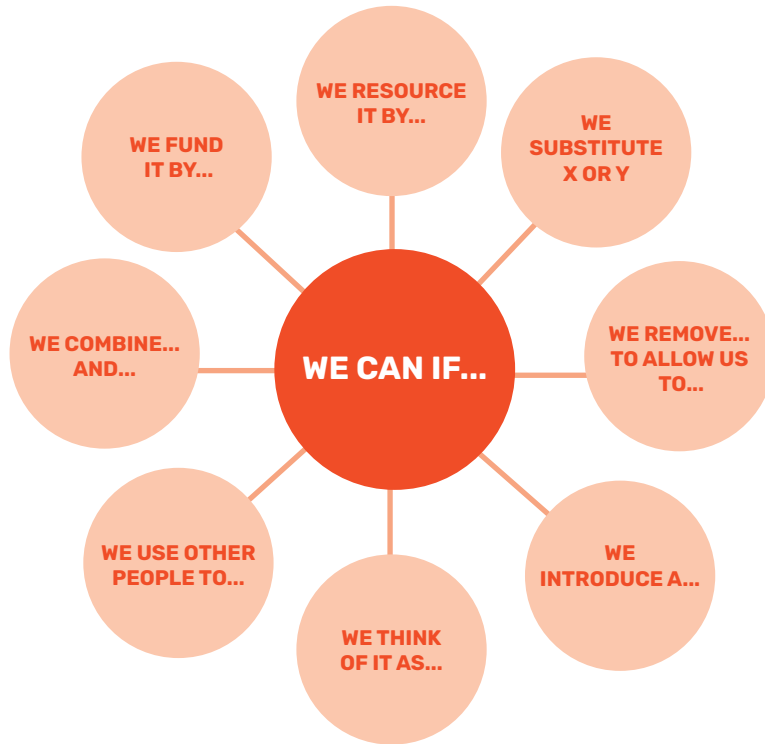


WE CAN IF...



WE RESOURCE IT BY...

WE SUBSTITUTE X FOR Y

WE REMOVE...TO ALLOW US TO...

WE INTRODUCE A...

WE THINK OF IT AS...

WE USE OTHER PEOPLE TO...

WE COMBINE...AND...

WE FUND IT BY...

This tool can help you reframe your thinking to break through the obstacles of "We can't because..." to find new solutions that you didn't see before. To use it, whenever you encounter one of these "We can't because..." type obstacles, run it through each formula of this "We can if..." framework to find a solution. One example that will be familiar is, "We can't have a worship service because our state or local government prohibits it during the pandemic. But we can if we offer a digital service experience." Think of your greatest obstacle as a church right now and run it through this framework to find a potential solution.

Adapted from Adam Morgan and Mark Barden, *A Beautiful Constraint* (Hoboken, NJ: John Wiley & Sons, Inc., 2015).